



FOR IMMEDIATE RELEASE

TEAM MOUNTAIN KHAKIS CYCLING TEAM, PRESENTED BY SMARTSTOP™ SELF STORAGE, WINS THIRD STRAIGHT USA CRITS TITLE

Luke Keough Shows at TD Bank Mayor's Cup, Takes Men's Overall Crown

LADERA RANCH, Calif. – October 5, 2011 – SmartStop™ Self Storage, the retail brand for Strategic Storage Trust, Inc. (SSTI) and presenting sponsor of the 2011 Team Mountain Khakis p/b SmartStop (TMK) cycling team, announced that the team has captured its third consecutive USA CRITS Championship Series title. TMK's Luke Keough won the men's overall championship, also the third straight time that a member of the Team Mountain Khakis p/b SmartStop team took top honors.

Keough's third-place finish in the season finale, the TD Bank Mayor's Cup in Boston, on September 25 secured the overall men's title. Teammate Neil Bezdek finished fifth in the nine-event season, which stepped off on April 30 in Athens, Georgia before culminating in Beantown.

"We're very proud of our association with Luke Keough, team captain Adam Myerson and the entire Team Mountain Khaki's p/b SmartStop team," said H. Michael Schwartz, chairman and CEO of SSTI. "We share their great work ethic, passion for perfection and commitment to victory."

"USA CRITS is our season's biggest goal and the best place to showcase the rising talent on our team," said Adam Myerson, captain of Team Mountain Khakis p/b SmartStop. "To win the individual overall and the team competition for the third time, and to do it with new riders every year, really shows the strength of our program and our sponsors who believe in what we're doing."

TMK competes at the national level, preparing the next generation of cyclists for the opportunity to race professionally at the national and international levels while focusing on educating, developing, and advancing these young riders.

All eight riders on the TMK team have been re-signed for 2012, and additional roster moves are expected to be announced this fall. The team has been in existence for five years under the primary sponsorship of Mountain Khakis, an outdoor lifestyle apparel company based in Jackson Hole, Wyo. This is the first year of SSTI's sponsorship and the company has committed to backing the team in 2012.

About Strategic Storage Trust, Inc. (SSTI)

Strategic Storage Trust, Inc. (SSTI) is the first and only self-storage REIT in the public non-traded REIT marketplace. SSTI is one of five publicly registered self-storage REITs in the United States and is one of the fastest growing self-storage REITs nationwide. The Strategic Storage Trust management team is comprised of industry veterans with extensive institutional experience in the acquisition and property management of self-storage properties. The REIT's storage facilities are being branded as SmartStop™ Self Storage throughout the country. Its portfolio includes approximately 52,000 self-storage units and 6.4 million rentable square feet of storage space.

For more information about SSTI, please call 949-429-6600 or visit www.strategicstoragetrust.com

To view our properties and locations or to find a nearby storage facility, visit www.smartstopselfstorage.com

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